

Annual Vendor Expo

PORA's biggest event is the annual Vendor Expo and is very popular in the community. The day-long event often draws thousands of attendees who are free to meet with professionals from many different industries, enjoy food trucks and entertainment and take home information about quality business referrals.

The event is advertised each year over electronic media, newspapers and radio and advertising is available in a full color commercial booklet.

If you are a vendor and not registered with PORA, the Vendor Expo is a great chance to begin to market your business!

Call us at 623-584-4288 x 414 or
email us at marketing@porascw.org

The Upcoming Vendor Expo is
Fall, 2022

RH Johnson Social Hall
Sun City West, AZ



PORA

Vendor Services

What is the PORA Vendor Service Program?

PORA maintains a foundation of over 8,000 members and represent the cities of Sun City West, Sun City Grand and Corte Bella (approximately 40,000 homes) as well as surrounding cities. When you join PORA's Vendor Service Program, your information reaches current residents and prospective home buyers.

PORA maintains a comprehensive database of area business partners that is available to members on an unlimited basis. Business professionals choose to join the vendor program and pay a fee to be included. After a registration process, they are then added to the online database where the public can search needed vendors by category.

There are 500+ vendors in 125 different categories. Members of PORA may call or stop in to receive individual referrals for each category, or visit the PORA website.

How Do I Participate as a Vendor?

The process for becoming a vendor at PORA requires meeting with the Marketing staff, completing the necessary paperwork and providing 3 referrals.

There are different levels of involvement for vendors which include trade expos, web site listing, event sponsorship opportunities and social media recognition.

Fee Structure and Advertising

The marketing staff will present various pricing options. These options include:

- Business card and brochure display in the PORA building and Visitors Center.
- Advertising in printed annual Expo catalog, and sponsored event material such as programs, flyers and signage.
- Business listing on the website (web advertisers have an option to purchase a link to their own website and to be featured in a side bar advertisement.)
- Vendors may also take advantage of advertising in one of PORA's many other electronic advertising venues;
 - Our weekly e-News reaches 7,700 contacts.
 - Our social media reaches 500 followers and 2100 news feeds.
- Vendors may also take advantage of PORA's many classrooms to organize a CLASS or FREE SEMINAR.

PORA vendors are highly respected in the community and are involved in many facets of PORA's day to day operation and communication. If you are interested in becoming a PORA vendor, please contact us at 623-584-4288 X 432 or email marketing@porascw.org

