

PUBLIC RELATIONS REPORT - JANUARY 2011

1. Thursday Jan 19th – Newcomer’s Coffee. The PORA table will be set up and there is usually a Life Expanding Lessons table also. It never hurts to have Board Members in attendance, wearing their name tags, and engaging newcomers in conversation about PORA . I will give the PORA pitch at around 0930, or whenever Cindy announces it.
2. Tuesday Jan 24th I will be giving the PORA briefing to Kiwanis in the AM.
3. Monday February 20th is the Arizona Centennial Parade. We are going to be represented by sponsoring the Battleship Arizona Replica Float and having some of our officers ride in the parade.
4. Saturday March 3rd will be the PORA Vendors Expo in the RH Johnson Social Hall. There will be in excess of 100 vendors/stalls advertising eco-friendly products and services.

ENVIRONMENT/HEALTH/RECYCLING

HEALTH:

The totals for Valley Fever for 2011 have reached the highest totals for any year. This years total is 19,552 confirmed cases. The majority are here in Arizona and in the West Valley.

RECYCLING:

Nothing new this year has been to the list of recycling.

ENVIRONMENT:

One of Shirley McDonalds last efforts to secure us better health was to ask Max Wilson's office if there is any way he could help us fight the new mine the El Mirage wants to put in between Youngtown and El Mirage. Scott Isham from Wilson's office has promised to look into this problem from a health standpoint. We hope this will help our cause.

SUN CITY WEST CITIZENS CORPS COUNCIL:

Blood drive is January 17th At Station #1.

Mary McGrath
Pora Board Secretary