

BOARD OF DIRECTORS MEETING
MONDAY, SEPTEMBER 19, 2011 @ 1:00 PM

Minutes

Attendees: Bill Hansen, President	Merlyn Carlson
Dusty Bowenkamp, Vice President	Doug Rhodes
Susan Lewis, Treasurer	Larry Woods
Mary McGrath, Secretary	Mike Trent
Paul Piper	

Connie Scott, Executive Director

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|---|-------------|
| 1. Call to order, pledge to flag | Bill Hansen |
| 2. Establish a Quorum | Bill Hansen |
| 3. Welcome to PORA members, guests | Bill Hansen |
| 4. Minutes of June 20, 2011 approved as written | Bill Hansen |
| 5. Presidents Report; | Bill Hansen |

With the LEL fall student registrations underway, our central focus at this time will be on the membership decline. Starting as far back as 1997 and reoccurring in 2007, where we observe a downward trend that can only be interpreted as a significant number of Sun City West residents lack an appropriate awareness of PORA program services and achievements on their behalf.

It is therefore imperative that we take steps to secure and enhance our membership through an awareness campaign that boldly conveys to SCW residents the value of a PORA membership. We can begin by creating visual awareness, develop a new brochure on PORA, expand our promotions, and begin speaking in our local service clubs...all of which will be encompassed in our new membership drive under the direction of Paul Piper. With only 50% of our residents currently have a PORA membership which is particularly disconcerting when you measure the high value of this membership against a modest cost of \$20 per household.

Just to name a few of PORA's accomplishments for this community:

- Construction is beginning on noise barriers for the area adjacent to the expansion area as a result of PORA efforts.
- For 5 years, PORA has been instrumental in defeated the traffic parking bill that came before the Az. State Legislature, this bill was trying to remove power from community CC&R's and HOAs .
- This year PORA dedicated the new El Mirage connections between Bell Road & Loop 303. This was the end of a 5-year struggle by PORA to stop the Deer Valley connection route, and move the new El Mirage route out 600 feet east of the community.
- 1998: PORA vigorously opposed, at County Zoning sessions, the construction of high density, low income housing on what then became Corte Bella, a high income golf community.
- 1996: PORA was instrumental in the funding of the Foundation Complex.
- 1994 culminated the end of a 9 year promotion by PORA for our local Post Office culminated the end of a 9 year promotion by PORA for our local Post Office

6. Executive Director's Report

Connie Scott

Administration

Our annual backflow test passed. The palm trees in the front of the building were trimmed and the roof drains were cleaned. Sections of the roof had to be patched due to wear which was causing leaks. The remodel has been finished on the LEL front office and the Association of Condos has been moved to the

previous LEL office. A site plan for the electronic sign was submitted to Maricopa County the first of August and has been approved by every department except for Planning & Development. Apollo Signs is confident that the permit should be finalized in another week. The 2007 cell tower permit that was incomplete is now finalized and passed the Maricopa County Compliance Inspection. I collected PORA's portion of the revenue share from Marcoa Publishing in the amount of \$3,168.00, for the years 2008, 2010 and 2011. The last of the information was sent to CPA for our annual 2010 review. I am expecting a completion of the review within the next couple of weeks. Bill Hansen, the CC&R department and I met with the Posse to discuss confidential issues within SCW that would be beneficial to both of our organizations. The meeting was beneficial. A toilet had to be replaced in the women's restroom due to a tank leak.

CC&R's

Even with heat, June, July and August averaged 53 new issues a month which consisted of landscape problems. 177 field visits for June, 123 for July and 159 for August. CC&R's is testing an online research company at the cost of \$40 annually to acquire address and telephone numbers for owners of properties that are unknown. The results have been beneficial and four owners have been found and contacted. Terry has also been reworking the TORCH and Real Estate PowerPoint presentations.

Membership

June brought 55 new members to the front office, July brought 61 and August brought 47. Continuously contacting residents that have not renewed membership.

Consumer Services

The heat did not keep residents from using Consumer Services. In June there were 673 walk-ins, July 645 and August 697.

Visitors Center

The notary service has really taken off and Robbie notarized 28 documents in July and 26 documents in August. The notary service is free to members and \$2.00/signature for non-members. It has been slow this summer with 570 visitors in June, 516 in July and 597 in August. Robbie is on the Centennial Committee at the Rec Centers.

Marketing

Marketing is currently working on the Vendor Fair and assisting CC&R's with the Realtors Workshop. They also sold advertising for the LEL catalog. Completed the audit of PORA website for vendors. Attended Surprise Chamber Sam's Club monthly mixer. Ordered 1,000 new DVD's for the Visitors Center. Collected \$9,500 in July and \$9,475 in August from Business and Professional Supporters. Life Expanding Lessons. The Course Catalog has been printed and courses begin on October 10th.

PORA Membership last month July 1, 2011-	<u>12,514</u>
PORA Membership for September 1, 2011 -	<u>12,290</u>
PORA Membership One year ago August, 2010 -	<u>12,429</u>

All Other Activity

7. Financial Reports:

Susan Lewis

PORA changed their fiscal year this year, to mirror the RCSCW's year. The new year started July 1, 2011 and will end June 30, 2012. Going forward, it will run from July 1 to June 30th. That being said, there are some noticeable differences from previous year budgets, one being the revenue stream that use to kick off our new year now begins in the middle of summer when revenues bottom out. Secondly, upon the advice of our CPA/Auditor, we now include Bingo's revenue and expenses in our overall budget, where previously it was reported and budgeted separately.

Revenue: PORA's revenue stream is reflecting a negative variance overall of \$19,507. The Main contributors to this negative total is based on Membership revenue (-\$10,054) and Bingo revenue (-\$7,897). This is attributed to starting our new fiscal year in the middle of the summer and by spreading the annual budget over 12 months equally vs. looking at seasonal increases and decreases. This may be something we elect to change for next year's budget, making the budget more accurate using seasonal estimates.

Expenses: PORA has a favorable expense variance of \$23,458. This is primarily because of Administrative expenses being under their expense budget in the following areas: Accounting Fees, Office Supplies, Professional Fees, Postage, Maintenance and Repair and Advertising. Since this is only the second month of the new year, this positive variance will be absorbed in fees not yet charged.

Overall the Statement of Income and Expense for year-to-date August 2011, reflects PORA with a budget deficit of \$3,951. Total Cash Assets in Banks total \$364,973.33, and are as follows:

Operating Account:	\$41,309.08
Money Market Savings:	\$100,333.98
CD #5342	\$30,971.02
CD #MO	\$36,465.44
CD #3925	\$46,853.00
CD #7639	\$40,799.87
CD #3034	\$41,352.30
Bingo/Operating acct	\$26,888.64

MOTION: by Merlyn Carson: to approve the Financials as written was seconded by Dusty Bowenkamp and passed unanimously.

STANDING COMMITTEE REPORTS

8. Bingo

Duty Bowenkamp

Number of Players 3529 June - August. Bingo attendance held up fairly well during the summer. Snow birds should start arriving in the next few weeks.

Total in Checking Account as of 5/31/11	\$29,425.64
September income	\$50,633.00
September expenses	\$53,170.00
Checking account balance as of 8/31/2011	\$26,888.64

9. Governmental Affairs

Bill Hansen

- Since the Arizona Legislature is not in session, things are relatively quiet.
- The annual Legislative breakfast will be held on January 6, 2012 at Briarwood Country Club in SCW. It will include our 2 State Senators, 4 Representative from districts 4 & 9 -which encompasses the 2 Sun Cities.
- Golf cart issues continue to switch back & forth; Maricopa Highway Dept. is studying the statute revisions.
- The 10 year reapportionment issues which involved drawing new lines for congressional & state legislative districts is still in the works. This has serious implications for the 2 Sun Cities inasmuch as SCW must lose 81,000 persons from its district whereas Sun City must acquire 34,500 people to attain the average desired district population level 213,000 persons. PORA is fighting to keep the Sun Cities in separate districts so as to maximize & maintain our current representation of 6

legislator's attachments. On August 3, 2011, I presented PORA's written arguments to the state Reapportionment Commission. PORA continues to follow their action weekly.

WATER/SEWER UTILITY RATES

While our Sun City West Water & Wastewater Service Area district is not directly involved, we are monitoring the Commission activity with Anthem District and the Surprise, Agua Fria Water & Wastewater Service Area district. Both have had a considerable rate increase.

Larry Woods reported: There is an ongoing case with Southwest Gas that involves decoupling, rate payers in the state will be affected by this. With decoupling the problem is it will be hard to see how your rate is tracked. With the controversy there are several meetings planned in the state. The Arizona Corporation Commission, Southwest Gas, and APS, will take comments at the Oct. 7th meeting scheduled in SC Sundial Auditorium at 10am.

10. Health & Environment

Mary McGrath

This is the start of the flu season. You can get a flu shot almost everywhere. There have been several deaths reported already. Remind your children and grandchildren to get them also.

RECYCLING: No report at this time.

Environmental meeting was cancelled because the Mining meeting was scheduled at the same time. I went to the Mining meeting and they had no quorum, as only 4 Board members showed up for this meeting.

11. Life Expanding Lessons

Mike Trent

LEL has 53 courses being offered this fall, with 90 people signed up taking 180 courses. LEL has taken in about \$3000.

12. Luke Air Force Base

Mike Trent

Air Force Major Ryan Savajeau will describe the Luke Air Force Base "Pilot Training Mission" on November 9th, at 1:00 p.m. at PORA. This is a free LEL class.

13. Membership

Paul Piper

I am forming a committee to come up with ideas on how to market PORA.

14. N.W. Valley Liaison – no report

Larry Woods

15. Public Relations –no report

Doug Rhodes

16. Transportation & Water

Merlyn Carlson

PORA WATER COMMITTEE September 8, 2011

1. Linda Munson agreed to help staff and serve as secretary for both committees.
2. Arizona American Water representative Mel Humphreys briefed committee
Acquisition by EPCOR (Canadian) on track
Updating meters on track
Resident concern of water pressure surge and lack of response was discussed
3. SCW Recreation Center representative Todd Patty reported:
To date used 80% water allocation on 7 golf courses however have 577 ac.fi. credit.
Implementing all water-saving measures possible, including Horizon check valve on individual sprinkler heads.
4. Next meeting November 10, 2011.

ROADS, SAFETY & TRAFFIC COMMITTEE

GOLF CART ISSUE: RESIDENT CONCERN

I. Four serious golf cart accidents in last 4 months, 3 deadly & 1 critical due to a lack of seat belts and motorist speed & offenses

2. Committee Action: Excellent cooperation with MCDOT

- Possibly new legislation to clarify.
- Shoulder striping (MCDOT traffic group to render opinion).
- Informational Brochure (Researched & Developed by PORA).
- MCDOT consultant review

LOOP 303 NOISE WALL

Loop 303 is completed between Pleasant Valley Parkway and I-17. Currently under construction is Grand to I-10. Leaving approximately 5 miles total and 3 miles adjacent to SCW as an orphan not to be completed until 2019-2020. Approximately 1/2 mile under construction presently from Deer Valley Road north to Robertson Drive.

1. Committee Action:

Met with Supervisor Max Wilson and assistant Scott Isham.

Larry Woods's member of CTOC (Citizens Transportation Oversight Committee) set up an invitation for me to appear at their last meeting to present SCW needs. As a result CTOC passed a unanimous motion to send to MAG (Maricopa Association of Governments) urging their support and prioritization of our section, to ADOT. We learned ADOT has appropriated noise wall funds which at this time is unallocated. We still may need to enlist help from SCW residents, Legislators and Governor.

SPECIAL/AD HOC COMMITTEES

17. Adopt a Highway

Larry Woods

We need to decide how this will be done and who will be doing it. More information is needed.

18. Holiday Party

Paul Piper

The PORA & Rec Center Board's Christmas party is being planned for December 7th at 6 p.m.

19. Medical Alert

Doug Rhodes

PORA will help support Benevilla Medical alert program. The Visitors Center has Benevilla's brochures with medical alert information.

UNFINISHED BUSINESS

None known

NEW BUSINESS

20. **Motion:** by Dusty Bowenkamp: to approve the President's Comm. Appointments, Mary McGrath seconded and passed unanimously.

Bill Hansen

21. **Motion:** by Dusty Bowenkamp: Bylaw amendment Proposals, Seconded by Merlyn Carlson and passed unanimously.

Bill Hansen

22. **Motion:** by Dusty Bowenkamp: Accounting, Reimbursement & Purchase Policy/Procedures, seconded by Mary McGrath and passed unanimously.

Connie Scott

23. **Motion:** by Dusty Bowenkamp: Privacy Policy, seconded by Merlyn Carlson and passed unanimously. Connie Scott
24. **Motion:** by Dusty Bowenkamp: Sale of centennial AZ Key Chains at \$5 seconded by Susan Lewis and passed unanimously. Connie Scott
25. **Motion:** by Mary McGrath: PORA Logo for Vendor Use only seconded by Dusty Bowenkamp, and passed unanimously. Connie Scott
26. Open House Dates/Board Volunteers for dates
27. Next meeting October 17, 2011
28. Comments from the Board of Directors
29. Comments from PORA Members
Mr. John Anderson wanted more people in the community to know what a good resource PORA is – with Traffic Safety meetings, Water meetings, and the Legislative meetings.
30. Adjournment at 2:42 p.m.

By: Mary McGrath
Mary McGrath, Secretary

Date: 10-17-11

PORA WATER COMMITTEE

September 8, 2011

1. Linda Munson agreed to help staff and serve as secretary for both committee's
2. Arizona American Water representative Mel Humphreys briefed committee
 - Acquisition by EPCOR (Canadian) on track
 - Updating meters on track
 - Resident concern of water pressure surge and lack of response was discussed
3. SCW Recreation Center, representative Todd Patty reported:
 - To date used 80% water allocation on 7 golf courses however have 577 ac.ft. credit
 - August set heat record, average 109 degree day time temperature + no rainfall
 - Implementing all water saving measures possible, including Horizon check valve on individual sprinkler heads.
4. Next meeting November 10th. (Some felt meet as needed, some every month.)

ROADS, SAFETY & TRAFFIC COMMITTEE

Next meeting September 28, 2011

GOLF CART ISSUE:

RESIDENT CONCERN HEIGHTEN

1. Four serious accidents in last 4 months, 3 deadly & 1 critical
 - Golf cart lack of seat belts
 - Motorist speed & offenses
2. Committee Action
 - Excellent cooperation with MCDOT
 - Possibly new legislation to clarify
 1. Supported by Supervisors, ETAL municipalities
 - Shoulder striping (MCDOT traffic group to render opinion)
 - Informational Brochure (Researched & Developed by PORA)
 - o MCDOT will sponsor as soon as clarification
 - o Supported by Sheriff Department, SCW & SC posse's
 - + MCDOT consultant review

NOISE WALL MITIGATION

Loop 303—completed between Pleasant Valley Parkway and I- 17

—contract let on section from Grand to I- 10

—Leaving approximately 5 miles total and 3 miles adjacent to SCW as an orphan not to be completed until 2019-2020.

—Approximately ½ mile under construction presently from Deer Valley Road north to Robertson Drive.

1. Committee Action:
 - o Learned time is right to push for balance of SCW's noise wall
 - o Met with Supervisor Max Wilson and assistant Scott Isham
 - o Larry Wood member of CTOC (Citizens Transportation Oversight Committee) set up an invitation for me to appear at their last meeting to present SCW needs. As a result CTOC passed a unanimous motion to send to MAG (Maricopa Association of Governments) urging their support and prioritization of our section, to ADOT.
 - o We learned ADOT has appropriated noise wall funds which at this time is unallocated.
 - o We are hoping we are there with our request at the right time.
 - o SO THE JURY IS OUT
 - o MAY YET NEED TO ENLIST HELP FROM RESIDENTS AND GOVERNOR AND LEGISLATORS

ENVIRONMENT/HEALTH/RECYCLING

HEALTH

This is the start of the Flu season. You can get a Flu shot almost everywhere. There are several deaths reported already. Remind your children and grandchildren to get them also.

RECYCLING:

No report at this time.

ENVIRONMENT:

Environmental meeting was cancelled because of the Mining meeting was scheduled at the same time. Went to the Mining meeting and they had no Quorum as only 4 Board members showed up for this meeting. Report next month.

Pora Board Secretary
Mary McGrath

Mary McGrath
Pora Board Secretary

GOVERNMENTAL AFFAIRS

September 19, 2011

Since the Arizona Legislature is not in session, things are relatively quiet.

1. Early planning for the Annual Legislative Breakfast on January 6, 2012 are under way for this meeting at Briarwood Country Club. It will include our 2 State Senators, 4 Representative from L.D. # 4 & # 9-which encompasses the 2 Sun Cities.
2. As the golf cart issues continues to switch back & forth, it is becoming more apparent that Maricopa Highway Dept. will be pondering statute revisions. We will be involved.
3. Considerable time has been consumed on the 10 year reapportionment issues which involved drawing new lines for congressional & state legislative districts. This has serious implications for the 2 Sun Cities inasmuch as SCW must lose 81,000 persons from its district whereas Sun City must acquire 34,500 persons to attain the average desired district population level 213,000 persons.

We are fighting feverishly to keep the Sun Cities in separate districts so as to maximize & maintain our current representation of 6 legislators. There could be a trend to consolidate the two communities. We oppose this on the grounds that currently, Sun City West has a "Community of Interest" with Surprise where a significant portion of our commerce transpires. Likewise, Sun City has that same "Community of Interest" with Peoria where they have commercial attachments.

On August 3, 2011, I presented our written arguments to the state Reapportionment Commission. I continue to follow their action weekly.

WATER/SEWER UTILITY RATES

While our sewer district is not directly involved, we are monitoring the Commission activity inasmuch as Anthem has withdrawn from the Surprise district and both are adjacent to ours. This action is causing a considerable rate increase in Surprise and we do not want to be drawn into the controversy.

PRESIDENT'S REPORT
September 19, 2011

As we try to frame our priorities for the new 2011/12 year, the Directors' survey I asked to you take in July forms the basis for our new direction. The memo I sent you on the analysis reported on the amazing unanimity of opinion amongst all 9 directors on the PORA operations and the considerable challenge for this coming year. Succinctly stated, we deem our staff and program levels to be at a high caliber level-notwithstanding the corrective measures we're taking on LEL for this fall-but our central focus centers on the membership declines starting as far back as 1997 and reoccurring in 2007, where we observe a downward trend that can only be interpreted as a significant number of Sun City West residents lack an appropriate awareness of PORA's program services and achievements on their behalf.

It is therefore imperative that we take immediate steps to secure and enhance our membership ranks through an awareness campaign that boldly convey to SCW residents the meritorious value of a PORA membership. We can begin by creating visual awarenesses within the premises, develop a new brochure on PORA, expand our promotions, begin speaking tours among our local service clubs...all of which will be encompassed in our new membership drive under the direction of Paul Piper.

We can not white-wash the fact that fewer than 50% of our residents currently bear a PORA membership which is particularly disconcerting when you measure the high value of this membership against a modest cost of \$20.00 per household- which I might add is only 2.97% of what you pay in Rec Fees.

I know I'm preaching to the choir here, but it's worth mentioning a half dozen major accomplishments that PORA has accomplished for this community;

1. For 5 straight years, we have asserted ourselves among the Arizona Legislators to defeat efforts to strip us of our local authority to regulate traffic parking rules within the community
2. Just a year ago, we dedicated the new El Mirage split 4 lane connection between Bell Avenue & #303. This was the culmination of a 13 year struggle by PORA to stop the Deer Valley connection route and move the new route 600 feet east.
3. 1994 culminated the end of a 9 year promotion by PORA for our local Post Office
4. 1996 PORA was instrumental in the funding of the Foundation Complex
5. 1998, PORA vigorously opposed, at County Zoning sessions, the construction of high density, low income housing on what then became Corta Bella, a high income golf community as our neighbor.
6. Currently, construction is beginning on Noise Barriers for the adjacent area to the Expansion area as a result of PORA efforts.

These, and many other positive events don't just happen! PORA is at the forefront to ensure the validity of our statement, "The Voice of Sun City West for Good Government while offering special benefits for members." As we face strong challenges this year, we as a board of directors must remain committed to the tasks that will reshape PORA!