

**PORA - Property Owners and Residents Association**

**Executive Director's Report November, 2013**

**Administration**

- I joined the Community Connection meeting at Benevilla on October 29<sup>th</sup>. We discussed various ideas on issues such as promoting each other's events/services; need for a subcommittee to put together a standing page in Rec News of need-to-know phone numbers of social services to run every month; a network with outside groups to bring more services to residents; and the need to put together an inventory of the services that we already have so that we do not duplicate them. The next meeting is at the SCW Foundation on November 26<sup>th</sup>.
- The Art Club will begin hanging paintings on Tuesday, November 19<sup>th</sup>. We are waiting for Bruce Posey to install wood strips on one wall in the Visitors Center for the art gallery paintings.
- Thank you to Director Carlson, Director Trent and Director Lewis for their help and support at the Farmers Market on Saturday, November 9<sup>th</sup>. Their hard work brought in 9 new members and 4 member renewals. Two PORA hats were sold for \$12.00 each.
- The Newcomers Coffee was well attended and we did get six new members.

**CC&Rs**

- The CC&R Department investigated 143 properties in October and they have 65 open cases.
- Terry Taylor made such a great presentation at TORCH, for the CC&Rs that the Kiwanis Club asked him to prepare a presentation of CC&Rs at their December meeting.

**Membership**

- Front office had 1,673 calls and walk-ins in October; an increase of 518 from the previous month.
- We received \$973 in donations for the month of October.
- Our volunteer, Ellie, continues to update the white pages of the Sun City West phone book.

**Consumer Services**

- Consumer Services received 1136 calls and walk-ins in October; a 327 increase from last month.
- They received 45 compliments on vendors and have no unresolved complaints.

**Visitors Center**

- October showed a sharp jump in visitors – total of 852; an increase of 280 more visitors. We had a Larger number of out of state visitors and we had more tours of prospective buyers in October.
- 56 Homes were sold in Sun City West during the month of October.
- To date the income collected from realtor room rentals is \$2,955.
- The Visitors Center is now open on Sundays.

**Marketing**

- Compared to this time last year overall income for the month and year to date exceeds 2012.
- All of the ads for the PORA Adult Learning catalog have been sold.
- We have prepared notification to our Business & Professional supporters of the changes to our website, their ability to use the PORA logo in their advertising and the moderate rate adjustment that will go into effect in January 2014.

### **PORA Adult Learning**

- Online registration continues to go well.
- The Instructor Orientation held October 2<sup>nd</sup> was very well received. 24 instructors attended along with the Steering Committee members.
- A full report will be given by Director Poling.

PORA Financials  
 October 2013

The numbers below reflect year to date totals from July 1 – October 31, 2013. Below is a snapshot of the top sources of income, total expense and net income vs. 2012 numbers.

<u>Source</u>	<u>2013 Actual Income</u>	<u>2012 Actual Income</u>	<u>% Increase/Decrease</u>
<i>Revenue:</i>			
Bingo	\$68,854	\$71,689	-4.0%
Membership	\$36,694	\$36,619	+0.2%
Business Services	\$38,846	\$33,300	+16.6%
Adult Learning	\$14,505	\$ 10,644	+36.3%
Total Revenue	\$193,015	\$180,772	+6.8%

(The Total Revenue reflects the revenue stream from all sources. Above are the top 4 sources only.)

Growth from Business Services, Adult Learning and Non-Compliant Fees makes up the majority of positive increase.

	<i>2013 Actual Expense</i>	<i>2012 Actual Expense</i>	<i>% Increase/Decrease</i>
Total Expense	\$207,710	\$186,288	+11.5%
Net Income	- \$14,695	-\$5,516	

Year-over-year comparison shows the largest variance coming from Adult Learning, due to printing expenses and wages and Administration, due to increase in staffing reflected in wages.

Cash Assets:

BMO Harris Operating Account	\$ 35,460.67
BMO Harris Money Market Sav's	61,546.54
Mutual of Omaha Sav's	85,200.41
BMO Harris CD's (4)	183,888.08
US Bank CD	31,996.70
Mutual of Omaha CD	88,047.63
BMO Harris Bingo Account	5,978.64

Total Cash Assets \$ 492,118.67                      2012 Cash Assets \$423,296.00

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### Bingo Report October-13

Number of Weeks Played 4  
Number of Players 1353 Avg: ~ 338

**Total in Checking Account as of: 9/30/2013 \$ 31,453.13**

**Income: 19622.00**  
Total Card Sales 19425.00  
Total Supply Sales 197.00

**Expenses: 45096.49**  
Total Prizes Awarded 13800.00  
Inducements Paid Out 960.00  
Other Expenses  
Donations 21000.00  
Tax-License 738.48  
Insurance 8333.00  
Vol -Ernp Services 40.01  
Promotion - Advertising 225.00

**Total in Checking Account as of: 10/31/2013 \$5,978.64**

Respectfully Submitted,



Mike Trent, Director  
Bingo Proceeds Coordinator