

PORA - Property Owners and Residents Association

Executive Director's Report February, 2013

Administration

- We have hired a new employee for the CC&R Department to replace Karen Bertelsen. Her name is Pat Dvorscak.
- We have placed a "Help wanted ad" for a Marketing Coordinator in the SCW Independent as Cheryl Gorden is leaving PORA to work with Marie McDermott in Sun City Grand.
- I am meeting twice a month with the Steering Committee.
- We will begin selling ads for the TV in the Visitors Center as soon as the Vendor Fair is finished. The Vendor Fair is March 2nd at the Social Hall from 9:00 a.m. to 1:00 p.m.
- I have scheduled an electronic waste and shredding event on March 9th from 9:00 a.m. until 1:00 p.m. to be held at the R.H. Johnson parking lot, aisles 16 & 17.
- President Hansen, Terry Taylor and I attended a seminar on the "Fair Housing Act and homeowners associations." The presentation was very informative.
- Our volunteer appreciation luncheon will be held at Grandview Terrace on Friday, March 15th at noon. An area will be roped off for parking and a golf cart will be available to transport volunteers to and from the entrance to Grandview. We are encouraging volunteers to car pool, if possible. Invitations to the luncheon will be mailed to the past presidents of PORA.

CC&Rs

- The coordinators opened 46 new issues, performed 107 field visits and 12 Compliance Reviews in January. Karen Bertelsen submitted her resignation as of February 15th, but she will continue to work in the Membership Department Mondays and Tuesdays.

Front Office

- Front office had 1,778 calls and walk-ins for January, an increase of 876 more than December.
- \$80.00 given in donations.
- Linda's department continues to call residents that have not renewed their PORA membership.

Consumer Services

- Consumer Services was very busy with 1,986 walk-ins and telephone calls in January. Their department had 1,232 more calls and walk-ins than December.
- There were 33 compliments and no unresolved complaints.
- Janie's Lunch & Learn was well attended. Benevilla spoke at the lunch to familiarize the volunteers with the benefits of their organization. Janie presented the Lunch & Learn very well with positive feedback from the volunteers.

Visitors Center

- The Visitors Center greeted 1,392 visitors for the month of January. An increase of 616 compared to December. There have been 5,751 visitors in the past seven months. 420 Visitors were from out of state and 38 visitors were from a foreign country. 26 Tours were given in January.
- 58 Homes were sold in Sun City West in January.
- Income from realtor's room rental totaled \$415 for January.

Marketing

- Marketing is gearing up for the annual Vendor Expo next Saturday, March 2nd from 9:00 a.m. until 1:00 p.m. We have collected \$12,398 to date. Roger worked on press releases to the local papers. Roger is also working with Kristen Hoover to revamp our website.
- There are currently 588 vendors listed in Consumer Services, 420 vendors listed on our website and 81 vendors listed in the Visitors Center.

PORA Adult Learning

- We are still reviewing for the part time coordinators position in PORA Adult Learning. Full report by Director Poling.

Membership

- Written report to be given by Director Reott.

PORA Financials
January 2013

Revenue:

Revenue stream reflects a large variance YTD, however a large portion of this deficient will be negated with income received from the Yellow Pages which was deposited mid February. Taking this deposit into consideration, revenue would reflect a **positive** variance of approximately \$8,500. Adult Learning is also pulling a **positive** variance of \$7,293 over planned budget, with bringing in over \$23,300 in revenue YTD. Membership is running approximately 15% behind budget pace, or \$10,830, coupled with Business Services running 13% behind pace, or \$4,627; these two categories are a big part of PORA's main revenue drivers.

Expense:

Total Operating Expenses are under budget by \$47,497. The categories reflecting the largest variance continue to be in Wages, Repair & Maintenance and Promotion/Advertising.

Cash Assets:

| | |
|-------------------------------|---------------------|
| BMO Harris Operating Account | \$47,420.57 |
| BMO Harris Money Market Sav's | 58,051.19 |
| Mutual of Omaha Sav's | 85,094.13 |
| BMO Harris CD's (3) | 133,108.40 |
| US Bank CD | 31,815.42 |
| Mutual of Omaha CD | 87,526.73 |
| BMO Harris Bingo Account | 23,288.49 |
| Total Cash Assets | \$466,304.93 |

Susan Lewis,
Treasurer
02/22/2013

**Bingo Report
January-13**

| | | | |
|---|-------------------|--------|---------------------|
| Number of Weeks Played | 4 | | |
| Number of Players | 1518 | Avg: ~ | 380 |
| Total in Checking Account as of: | 12/31/2012 | | \$ 17,190.41 |
| Income: | | | 21619.00 |
| Total Card Sales | 21375.00 | | |
| Total Supply Sales | 244.00 | | |
| Expenses: | | | 16845.92 |
| Total Prizes Awarded | 13806.00 | | |
| Inducements Paid Out | 980.00 | | |
| Other Expenses | | | |
| Rent - Jan | 900.00 | | |
| 2012 Q4 Tax | 934.92 | | |
| Bingo Bugle - Jan/Feb/Mar | 225.00 | | |
| Total in Checking Account as of: | 1/31/2013 | | \$21,963.49 |

Respectfully Submitted,

Dusty Bowenkamp, Director
Bingo Proceeds Coordinator

ENVIRONMENT/HEALTH/RECYCLING

HEALTH:

We are halfway through the flu season and it's a very bad year. Half of the flu totals are from people over 65. Please take note to spread the flu by washing your hands often. Valley Fever totals for January are 300.

RECYCLING:

Please keep recycling . There will be a recycling day for Sun City West on March 9th. Watch the Pora News for more information.

ENVIRONMENT:

Good News El Mirage withdrew its campaign to add the 240 acres of property that was in dispute to the village. As of yet we don't know what that means, but for now it is very good news for the environment and our health.

We need a new Mining Board member for the Sun City West Area. Let us know if you are interested.

SUN CITY WEST CITIZENS CORPS COUNCIL:

Next meeting is April 1st

Mary McGrath
Pora Board Director



Connie Scott <poraedir@gmail.com>

special events report

1 message

PORA SpecialEvents <poraspecialevents@gmail.com>

Sun, Feb 3, 2013 at 9:29 AM

To: execdir <execdir@porascw.org>

I served as the representative of The Special Events Committee for PORA at the Palm Ridge Open House on February 2nd. I met and introduced my self to many attendees. It was a large turnout.

Chuck from membership was also there, and we signed up 19 new members

Mike Trent was kind enough to sit at our table and assisted with several questions from new people to the neighborhood.

I think it was a successful and lucrative day.