



## **SUN CITY WEST'S – PORA THE VOICE OF GOOD GOVERNMENT**

### **2010 Fact Sheet**

#### **Sun City West**

- ◆ 17,000+ Homes
- ◆ 30,000+ Residents
- ◆ Established: 1979
- ◆ Average Age: 74.4

#### **PORA Consumer Services**

- ◆ Referrals: 40,000+
- ◆ Vendors: 600+
- ◆ Area Served: Sun City West, Sun City Grand, Corte Bella = 28,000+ homes
- ◆ Volunteers: 25+

#### **PORA Website**

- ◆ Number of Categories: 100+
- ◆ Vendors Listed: 300+
- ◆ Average Hits Per Month (Unique Visitors) – 4,200

#### **Visitors Center**

- ◆ Visitors: 11,500+
- ◆ Tours: 170+
- ◆ Volunteers: 100+

#### **PORA Resident Membership**

- ◆ Resident and Associate Members: 11,800+
- ◆ Volunteers: 15+

#### **PORA E-Mail Newsletter**

- ◆ Weekly every Friday sent to over 6,000+ recipients